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Beautiful Walls for Beautiful Homes...

STIP-EL-ART a practical method of interior decoration for walls and ceilings. Adapted for any type building, residential, commercial, civic, churches, theatres and store fronts.

STIP-EL-ART can be brushed on most any surface that can be painted, wood, cement, metal, plaster, glass and wall-board, in fact, any wall or ceiling material. A stiff bristle or stubby worn brush will facilitate the application.

Experience is not essential, anyone able to handle a brush can secure most astonishing results and at a cost far less than that of other materials. Special tools are not necessary, an old brush, a sponge, triangle, crumbled paper, whisk-broom, comb, spoon, rolling pin or fingers are used to create English, Travertine, Spanish, Italian, Colonial, Stippled or Swirl effects.

STIP-EL-ART offers many economic advantages:

- Comes ready for use, does not require preparation.*
- Unusual hiding properties.*
- Does not crack, check, peel or discolor.*
- Easy to clean and keep clean.*
- Will not injure wood-work or furniture.*
- Can be washed without injury to color or texture.*
- Does not require sizing before glazing.*
- Color effect easily changed when desired.*
- Removed as easily as paint.*

It costs but little to bring new beauty and richness into your home.

Would you like to see panels of colored textured effects? We will be glad to send them to you. Write today!

STIP-EL-ART

A plastic wall finish brushed on like paint. Adds distinction and individuality to any room. It can be brushed right over the old surface.

No matter what color scheme or finish you desire STIP-EL-ART will furnish it—finishes that satisfy the most fastidious.

It is quickly and economically applied. Sanitary and washable, durable—impervious to moisture.

Should you desire some specific decorative creation, give your painter or decorator the details; with STIP-EL-ART he will be able to execute your idea in every respect. It costs no more than having walls finished the usual way.

When you consider reconditioning your home, or if you contemplate new construction, it will be to your interest to first investigate the merits and advantages of STIP-EL-ART before concluding decorating arrangements.

STIP-EL-ART

L. SONNEBORN SONS, INC.
114 FIFTH AVENUE
NEW YORK, N. Y.

THE BOOTH & LAW COMPANY

Atmosphere Beauty Cheer

[The ABC
of the Home
Beautiful ~]

Exclusive and original colorful wall creations—the dominating spirit of modern times are the concentrated problems of home decoration.

Any home, new or old, every room, whether it is a library, foyer or lounge, can be quickly transformed with STIP-EL-ART—it satisfies the desire for beauty and comfort.

Beautiful textured colorful finishes are now achieved through the simple treatment of STIP-EL-ART, a plastic wall finish brushed on like paint, offering unlimited possibilities for the encouragement of original and individual inclinations.

STIP-EL-ART for new colorful walls is distinctive, and lends itself to the widest range of decorative effects. It is easy to secure a different finish and color effect for each room, always attractive and cheerful in appearance and yet not extravagantly priced.

Distinctive, period or random effects easily obtained with STIP-EL-ART are illustrated on the following page, all of which will afford a typical background for the most select furnishings.



No. 501—Sponge Stipple



No. 505—Brush Swirl



No. 506—Sponge Stipple Trowel



No. 507—Travertine

The number of decorative suggestions illustrated here are necessarily limited. They merely indicate the possibilities of STIP-EL-ART. Countless stippled and textured effects and captivating color combinations are easily exercised, for any home, for any purpose.

Suggestions for Application

PREPARATION OF SURFACE—Surface to be decorated must be dry and clean, free from dirt and grease. Prepare same as you would for a good oil paint job.

Fill in cracks or holes with a lead and oil paste, or patching plaster, when dry, size patches with Pure Shellac. Joints in wall-board surfaces should be covered with adhesive tape after they have been filled. Have all surfaces uniform.

Do not apply STIP-EL-ART over soft plaster, old scaly paint or wallpaper.

New plaster or calcimined walls must be sized with STIP-EL-ART SIZE or Pure Shellac. **DO NOT USE GLUE OR SUBSTITUTE SHELLAC SIZES.** Allow Size to dry thoroughly before applying STIP-EL-ART. Old glossy painted walls should be roughened up with steel wool or fine sandpaper before applying STIP-EL-ART.

APPLICATION—Apply STIP-EL-ART as it comes. It is ready for use. Brush on like paint, use a short stiff bristle brush or an old worn paint brush.

COVERING CAPACITY—One gallon of STIP-EL-ART will cover from 60 to 100 sq. ft., depending upon the texture and nature of the surface to be treated.

STIPPLING AND TEXTURING—Treatment may be started immediately or within fifteen minutes after STIP-EL-ART has been brushed on the surface.

THINNERS—Use Turpentine or Turpentine Substitute, only when necessary. Add one pint of Thinners to one gallon of STIP-EL-ART. **DO NOT USE OIL FOR THINNING.**

COLORING OR TINTING—STIP-EL-ART is manufactured in White color only. It is easily tinted with Colors in Oil or Japan to any desired shade before applying.

GLAZING—STIP-EL-ART dries within 24 to 36 hours, according to weather conditions, it can then be glazed to any desired shade or combination of colors.

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